

Art&Science Roundtable
Virtual Exhibition in real time n. 4
Venice, Vendramin Grimani Palace,
venue of Albero d'Oro Foundation
Wednesday, October 26, 2022, 4:30-7 p.m.

The post-digital transformation between image and new technologies

By

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The contemporary post-digital landscape is transforming and layering the relationships between humans, artistic expression and new technologies, changing and redefining rules, relationships, imaginaries and sensations. Art, a powerful sphere of assimilation, reworking, and inspiration of social phenomena, techno-scientific discoveries, and political-economic changes, is increasingly interactive, co-authorial, participatory, and inclusive. So it happens in the NEFFIE project, which declines in a current and innovative key trends present in nuce in the iconic *Exhibition in Real Time n. 4: Leave a photographic sign of your fleeting visit on these walls* by artist Franco Vaccari, presented 50 years ago at the Venice International Art Biennale (1972).

The contemporary image is now at the center of a global identity revolution, linked to the new technological frontiers by complex and ramified relationships, which see it as the protagonist of unprecedented innovations and experiments, and give rise to unprecedented forms of experience and sharing. In the face of such changes, Neuroaesthetic Photography delineates itself as an anthropological laboratory of experimentation for new ways of thinking, imagining and designing, creating a fruitful ground for dialogue among different professionals and academics, who can elaborate guiding hypotheses regarding all those avant-garde technologies that are redefining, in real time, the image and its coordinates of experience, such as Artificial Intelligence, NFTs, Blockchain, Metaverse. In this sense, the meeting scheduled for Wednesday, October 26, during the new *Virtual Exhibition in Real Time No. 4* explicitly referring to the 50th anniversary of Vaccari's operation, intends to question and relate expertise from different fields: from the legal-legal to the economic-financial sphere, from innovation and Hi-Tech experts to operators and gallerists of the contemporary art system. Their meeting and dialogue aims to bring out unprecedented keys regarding the future of

the relationship between image and new technologies, on the research ground offered by the post-digital transition, investigating its influences in the relationships between art production, collecting and galleries. While trends such as NFTs appear as a new market segment, they can also create new forms of art creation and fruition, where the Metaverse can become an “heterotopic” space (borrowing philosopher Michel Foucault’s definition, a tangible place where ordinary logics are disrupted and overthrown to establish new ones) for the sharing of unique co-creative experiences and authentic interpersonal relationships, contributing to the construction of a new culture based on the values of inclusion and participation. Neuroaesthetic Photography, therefore, allows for the investigation and exploration on a multidisciplinary level of our layered techno-aesthetic horizon (as Gilbert Simondon defined it in 2012), creating frames of meaning in which Art becomes a guide and orientation for the future of humans in Socio-Technological Ecosystems, as well as a tool for cultural, individual and collective awareness and emancipation.

Guests of roundtable (in alphabetical order)

Beatrice Burati Anderson: Born and raised in Venice. Cosmopolitan and polyglot, she has a solid background in classical and art studies from both theoretical and practical perspectives. An art historian and curator, a student of Giuseppe Mazzariol at Ca' Foscari and of Achille Bonito Oliva at the Luiss Business School in Rome, after living in Paris, London, New York and Buenos Aires she settled in Rome since 1990, where she curated for 25 years the archive of the painter Pilade Bertieri, whose biographer she is. In 2017 she founded in Venice the gallery that bears her name, with the intention of creating an identity and research space for the artistic community, with which to counterbalance the progressive “disneylandization” of the city. The subsequent opening in 2021 of L'Atelier in Rome is followed in the same year by the opening of another new Venetian space.

Stefano Contiero: Stefano Contiero is a self-taught Italian-Dominican artist. He developed a strong interest in technology and design, which led first to a career in technology and later expressed in generative art.

Lorenzo Cortesi: Together with his father Stefano and brother Andrea, he runs Cortesi Gallery in its Lugano and Milan offices. In 2022 he started the Web3 platform C-VERSO, with the goal of bridging current generative art with postwar artists who have worked with programmed, kinetic and randomized art over the past 60 years.

Annamaria Orsini: Art Historian and Critic, specializing in Contemporary Art under Carlo Giulio Argan, collaborates as art director for over a decade with Angiola Churchill, artist and dean of the Graduate Studio Program in Venice at N.Y. University producing projects, catalogs and curating exhibitions for the Fondazione Musei Civici di Venezia, the Venice Biennale, the Soprintendenza di Napoli and other international institutions. He has taught cataloguing of Art Heritage for the Veneto Region and taught courses in Public Art in the University of Art and Design in Jinan, China. His

numerous publications and curatorships reflect on the broadening of the concept of creativity and the interaction between visual arts, poetry, philosophy and eco-science. In 2018 she conceived and curated in the Museo Civico di Asolo, Italy, the Permanent Section dedicated to writer, traveler and photographer *Dame Freya Stark*. She recently authored *Imagin-Action and Metamorphosis*, an essay published in the volume *Quarantine in Venice*, La Toletta Edizioni, Venice 2021. She teaches Theory of Form in *Anghelos*, Center for the Study of Culture and Communication in Palermo. As a visionary he lives two great passions: that for Art, which he declines in all its forms, and that for the Sea. She is a member of the Ateneo Veneto di Scienze Lettere ed Arti in Venice.

Diana Vicinelli Landi: She is a multimedia and futurist artist with more than 30 years of experience in Hi Tech intercultural management. A mathematics graduate with a PhD in Technological Innovation, she is currently president of Art-Tech and an expert in Artificial Intelligence and Art at the EuropIA Institute.

Marco Landi: president and creator of the EuropIA Institute, which has as its goals: to raise awareness among the general public about the importance of AI, to incite young people and particularly young women to undertake studies in new technologies, and to help startups develop and grow in the European market. He has taken global roles for Apple and Texas Instruments based in Europe, Asia and the United States. He is the author of the autobiography *Un dirigeant italien au sommet d'Apple : L'HOMME CONNECTE*, Les Editions Ovadia, 2018.

Timeline

3 p.m. - 4 p.m. NEFFIE guests experience at the Beatrice Burati Anderson Gallery

4:30 p.m. - 7 p.m. meeting and working tables in the spaces of Palazzo Vendramin Grimani, venue of Albero d'Oro Foundation